

ROCK
it **MAN**

The image is a high-contrast, black-and-white graphic design. The word "ROCK" is written in a large, bold, sans-serif font at the top. Below it, the word "it" is written in a smaller, lowercase, bold, sans-serif font. To the right of "it", the word "MAN" is written in a large, bold, sans-serif font. The letter "K" in "MAN" is uniquely designed, with its vertical stem extending upwards to form the neck of a guitar, complete with a headstock and six tuning pegs. The overall style is minimalist and iconic, typical of mid-20th-century graphic design.